

## **Gumeracha Community Association Inc.**

### **Committee Meeting held on Monday, 9<sup>th</sup> February, 2009 at 7:30 p.m. @ Torrens Valley Community Centre**

1. **Present:** Dorothy & Joe Evans, Jim & Pam Hale, Marilyn Hillier, Lydia Mik, Don Westlake, Lee Withy

2. **Apologies:** Dave Garwood, Bob Hillier, Chelsea Lewis, Brett Withy.

3. **Minutes from the Previous Meeting:**

Moved: Marilyn Hillier                      Seconded: Lee Withy                      All in favour.

Don referred to the minutes of **Executive Meeting** held on 6<sup>th</sup> February and outlined the decisions made.

4. **Business Arising from Previous Meeting:** (See also Sub-Committee Reports below –Item 6)

4.1 **Australia Day – Launch of Heritage Walk and Brochure:** Don reported that the launch was successful, and Pam thanked members for their assistance on the day.  
The decision to have the ice-cream cart was a good one, as we were able sell most of the stock remaining from TDU day.

4.2 **Let's Do 'Tour Down Under' (23.01.09):**

The event was very successful.

Marilyn felt that next time it should be bigger and better so we can win the overall town.

If held next year, consideration needs to be taken in site position and a larger effort in relation to stock for the stall, and Improve our advertising strategies.

Use only the small blue marquees, as the larger white ones are too hard to erect quickly.

Lee reported that the gathering of their clients on the hotel balcony and they were very positive about the day. She and Brett were concerned that Brenton did not make much money on the day, but it was felt that people would return for a meal, etc; therefore, a spin-off effect could happen for him.

Jim suggested that the fund-raising sub-committee review, meet with Anne Ellis, and present a plan for the September meeting.

Pam tabled emails from Anne Ellis and AHC Director of Services, Howard Lacy, congratulating and thanking those involved for being joint winners with Angaston of the Stage 4 'Best Dressed Town' award. Don thanked Joe for collecting and returning the ice-cream cart.

Discussion took place in regards to a donation to the Torrens Valley Children's Centre for assistance given by volunteers who assisted on the trading table.

It was proposed that we donate \$150.00 to the Centre.

Proposed: Don Westlake                      Seconded: Dorothy Evans                      All present in favour.

Pam to write a letter to accompany the cheque.

In future we need to devise a formula for this process – the Executive to look into this and report back at a future meeting.

4.1 **Albert Street Christmas Lights:** Jim reported that these have been dismantled, including those donated to the Association by Denise LeVars from Gumeracha Motors Garage. Pam will write a letter of thanks to Denise.

Certificates of Appreciation have been distributed to John O'Dea, Mark Gevers, and all property owners who agreed to the Association using their power supply.

Jim commented that the timing is not always suitable for us, but we have to work around when John and Mark are available with the equipment.

Jim suggested we hold a working bee about a month prior to assembly to ensure everything is working properly (*i.e. early November*).

He also reported that the long string needs more sockets, but John has advised that you can't obtain the screw sockets any more. Jim will have another talk with John to see what can be done.

Jim and Pam are working on the procedures and will present this at the March meeting.



## 6. Sub-Committee Reports:

### 6.1 Fund-Raising:

- **Sub-Committee Action Plan:** Lydia and Marilyn will submit this at the March meeting.
- **Catering Program:** Pam and Don are working on the procedures document and will present it at the March meeting.

### 6.2 Tourist Information:

- **Heritage Walk Brochures:** Pam tabled the distribution schedule, which includes the procedure undertaken. She also reported that Jan Carey, Principal of the Primary School, had requested permission to distribute a copy to each family with the newsletter that will go out at the end of this week. Pam has passed copies to the school.  
Discussion took place on the next stage of distribution, wider afield than the Torrens Valley. Suggestions were made to contact the tourist bus companies - Groovy Grape, etc. The sub-committee would meet to look at strategies.
- **Coming Events Board:** Pam reported that signage at the Civic Centre had been discussed at the recent TVCC Advisory Group meeting. Anne Ellis is keen for a Coming Events Board to be erected, and would like to discuss options with the Association. She suggested that a meeting be arranged with representatives from the Association, herself and Councillor Val Hall to look at options and strategies for obtaining approval from Council. Don and Jim will contact Anne to negotiate such a meeting.

6.3 **Federation Park:** Nothing to report.

### 6.4 Marketing/Publicity:

- **Newsletter:** Last issue distributed. Pam tabled a revised distribution schedule and procedures.
- **Website:** Don reported that he had requested a web-site designer, Graham Fussen, to review the website with a view to upgrading the site. Don will present the report when it is received from Graham. Don also reported that the executive had discussed the problems encountered with contractees and payments over the past 12 months. Pam will be sending out letters to all contractees, explaining the issues, and offering them the period from 1<sup>st</sup> July 2008 to 30<sup>th</sup> June 2009 free of charge. Joe will send out renewal invoices by the beginning of June 2009 for the period July 2009 – June 2010. Joe will calendar a reminder for this to be done each year.

6.5 **Rural Watch:** Nothing to report.

### 6.6 Torrens Valley Community Centre:

- **Program:** Pam distributed copies of the Centre's program for Feb-April 2009.
- **Open-Air Movie:** Saturday, 28<sup>th</sup> March – consider possible catering. Pam will check with Anne what has been arranged, i.e. Catering and report to Don asap.

## 7. Correspondence:

### 7.1 Incoming:

- 21.01.09: Paula Tose – email congratulating the Association on its work on the Tourist Information Bay and the Heritage Walk site-board.
- 30.01.09: Torrens Valley Electrical – notification of payment transfer for TIB advert board.
- 6.02.09: Hall Committee, per Bob Brooksby – Invitation to attend the Town Hall Foundation Stone-Laying Morning Tea, 13.02.09 at 10:00 @ Hall.
- 6.02.09: Anne Ellis – Email re joint-winners of the TDU Stage 4 Best Dressed Town award.
- 9.02.09: Howard Lacy, AHC – Email congratulating the community of the above award.
- 9.02.09: Dave McKenzie, Gumeracha SAPOL – information on Police Officer of the Year nominations.

### 7.2 Outgoing:

- Minutes of January meeting.
- 21.01.09: Paula Tose – acknowledgement of appreciation for her email.
- 25.01.09: Michel Gray, Medieval Fair Pavilion pledging a contribution of \$1,000 towards the project.
- 9.02.09: Howard Lacy – thank you email in response to his congratulations re TDU award.
- 9.02.09: Email to Kathy Bawden of AHC regarding raising the Birdwood Road Town Entrance sign so it's not obscured by the guardrail.

- 8. Any Other Business:**
- 8.1 Swap Meet:** Pam opened up discussion on the viability of continuing to hold the annual Swap Meet, and proposed that the Association discontinue this event.  
 Moved: Pam Hale      Seconded: Don Westlake      Majority in favour.
- 8.2 GCA Storage:** Jim expressed concerns that the store at Joe's property is in a bit of a mess, and that we are tending to leave the management of this to Joe. He suggested that the 'Assets Storage' team meet as soon as convenient to organise to check the equipment and ensure it is stored correctly.  
 Lee also suggested that we devise and use a 'Stock Movement' sheet in relation to the catering stocks.
- 8.3 Event Calendar:** Lee requested that each member have a calendar – Pam will action.
- 8.4 Medieval Fair –** Don proposed that we participate in the 2009 Fair. He reported that he has lodged the site application, which will cost \$400 for the two sites and the number of passes required. Those present approved that we participate.  
**Upgrade of outlets in Park Power Boxes:** Jim explained that the Medieval Fair Coordinator had requested that 15 amp plugs be installed in the boxes prior to the next Fair in May, and that the Medieval Fair committee had offered to pay for these. He also explained to new members that GCA controls the power boxes and has a key register for monitoring users, and all requests for use go to the association, per him and Pam.  
 Some concern was expressed that the Medieval Fair Committee is charging each site holder \$50.00 per day for use of power during the event. However, they are not being charged for the use of power by the park management, i.e. AHC.  
 Jim suggested that we consider charging for use of the power outlets and the lights, to assist in the maintenance of these facilities. Treasurer Joe Evans will put a proposal to the committee in this regard. Jim reported that he is already in negotiations with John O'Dea in regards to this upgrade, and suggested that the Association pay for the work.
- 8.5 Tour Down-Under:** Dorothy expressed concern that there were still some areas in the town that had not cleaned up after the event. Marilyn responded that in relation to the bikes on the hotel balcony, the publican had decided to keep them in place for the time-being.
- 8.6 Digital Television:** With the forthcoming change-over to digital, Don tabled a document from the Federal Government in relation to remote and regional re-transmission facilities. He explained that the relay station servicing this area is at Mount Gould, built by the late Ken Cooper, and is currently maintained (reluctantly) by Council. There is a possibility of the Association taking this over, and explained a procedure that could be taken. He asked the committee to consider this issue for on-going discussion. Pam will add this item to the Action Plan. Don referred members to the relevant website –  
[www.acma.gov.au/WEB/STANDARD/pc=PC\\_91870](http://www.acma.gov.au/WEB/STANDARD/pc=PC_91870).
- 8.7 Tourist Information Bay:** Don explained a proposal given by Mr. Simon Berry of Tourism Touchscreens. The system is operating in various tourist offices throughout Australia and a specific Adelaide Hills 'button' should be added this year. Don will follow up with Simon and report back. There should be no cost.
- 8.8 Victorian Bush Fire Appeal:** Don proposed that the Association send a donation of \$1,000.  
**Seconded:** Jim Hale      All in favour. Joe will lodge a cheque at the bank this week.
- 9. Meeting closed:** 10:25 p.m.
- Next Meeting:** Monday, 9<sup>th</sup> March at 7:30 p.m. @ TVCC

Chairperson's Signature:.....

Date:.....

**Future Meeting dates and Venues (see 4.8):**

09.03.09 (*Adelaide Cup*) – Community Centre  
 11.05.09 - Hall  
 13.07.09 - Hall  
 14.09.09 - Community Centre  
 09.11.09 (AGM) – Community Centre

13.04.09 (*Easter Monday*) - Community Centre  
 08.06.09 (*Queen's Birthday*) - Hall  
 10.08.09 - Community Centre  
 12.10.09 - Community Centre